



European Commission

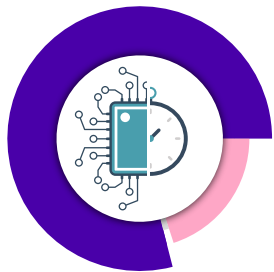


Special Eurobarometer 532

European citizens and the 'digital decade'

March 2023

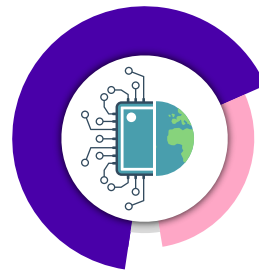
4 out of 5 Europeans consider that digital technologies will be important in the lives of Europeans by 2030



In their lives, digital technologies are...

79% Important
20% Not important
1% Don't know

2 out of 3 Europeans consider that digital technologies will be playing an important role for fighting climate change

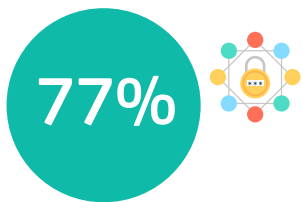


To fight climate change, digital technologies are...

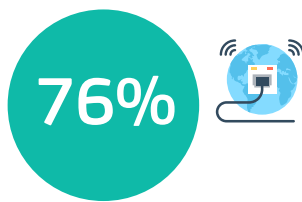
66% Important
29% Not important
5% Don't know

To facilitate their daily use of digital technologies, 3 out of 4 Europeans stress the need for stronger cybersecurity, better connectivity and better protection of data.

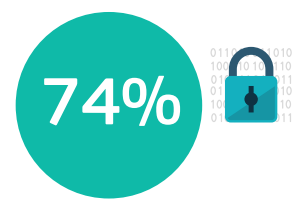
Would this aspect facilitate your daily use of digital technologies...



Improved **cybersecurity and safety** of digital technologies



Better **availability of high-speed** internet connection



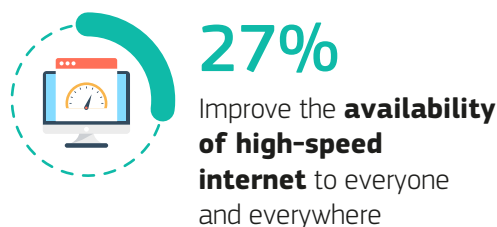
Better rules, tools and services to help me **control my data online**

Europeans think their country should prioritise protecting users from cyber attacks, improving the availability of high-speed internet, and protecting users from disinformation and illegal content

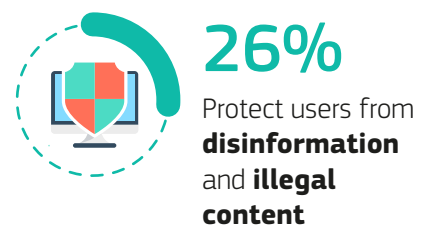
Top 3 priorities for future action in their country:



30% Protect users from **cyber attacks**



27% Improve the **availability of high-speed internet** to everyone and everywhere



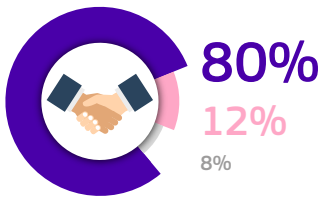
26% Protect users from **disinformation and illegal content**



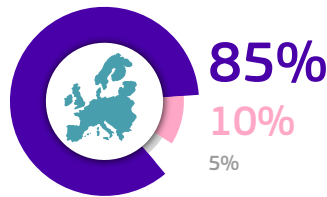
Special Eurobarometer 532
European citizens and the 'digital decade'

4 out of 5 Europeans consider that Member States should collaborate more to increase joint investments in digital technologies

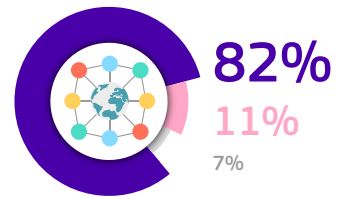
● Important ● Not important ● Don't know



Increasing investments in **more innovative and secure** digital technologies through multi-country projects



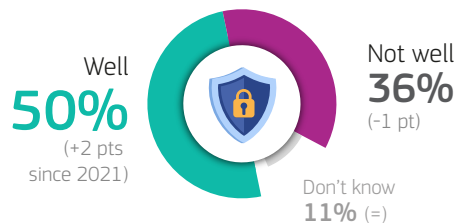
Making digital technologies and services **accessible to everyone**



Enabling companies to **grow and compete globally**

Only half of Europeans consider that digital rights and principles are well protected in Europe and over 3 in 10 think more needs to be done

The EU protects your rights in the digital environment...



3% (-1pt) does not use the Internet

With regard to safe digital environments and control over one's data, less than half think the implementation of digital rights and principles in their country is satisfactory. Most notably, for protecting children and young people

■ Not well ■ Don't know ■ Well

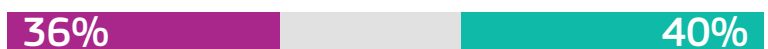
Ensuring safe digital environments and content for children and young people



Getting control of one's own data



Getting control of one's digital legacy



Getting digital products and services that minimise damage to the environment and society



Getting effective freedom of choice online, including when interacting with artificial intelligence

